



Industry Support Levels

SUPPORT OPPORTUNITIES	GOLD \$25,000	SILVER \$15,000	BRONZE \$7,500	GEMSTONE \$3,500
Exhibit Space	10' x 10' Booth	10' x 10' Booth	6' Exhibit Table	6' Exhibit Table
Company name and logo on website and all promotional materials				
Collateral material in attendee bags				
20 Minute Demo				
10 Minute Demo				
Breakfast with Key Opinion Leaders				
Glam Squad "Meet & Greets" with Key Opinion Leaders				
Entrance into lectures				
Ad in program book	Two Full Pages	One Full Page	1/2 Page	Available for Purchase
Complimentary registrations to invite your physicians	6	3	1	

GOLD – \$25,000

- Space for 10' x 10' booth in prime location
- One 20-minute demonstration
- Company name and logo on website and all promotional materials
- Collateral material in attendee bags
- Two full page ads in program book
- Glam Squad "Meet & Greets" with Key Opinion Leaders

BRONZE – \$7,500

- Space for 6' exhibit table in prime location
- Company name and logo on website and all promotional materials
- Collateral material in attendee bags
- One 1/2 page ad in program book

SILVER – \$15,000

- Space for 10' x 10' booth in prime location
- One 10-minute demonstration
- Company name and logo on website and all promotional materials
- Collateral material in attendee bags
- One full page ad in program book

GEMSTONE – \$3,500

- Space for 6' exhibit table
- Company name and logo on website and all promotional materials
- Program book ad available for purchase

Additional Support Opportunities

Product Theater Luncheon	\$15,000
Faculty Dinner	\$12,000
Product Theater Breakfast.....	\$10,000
Consumer Focus Groups	\$10,000
Friday Night Dinner Reception	\$6,000
Welcome Reception	\$5,000
Breakfast for Attendees	\$5,000

Branded Conference Tote Bag	\$5,000
Internet Host.....	\$5,000
Night at Fashion Week Sponsor	\$4,000
Refreshment Break	\$3,500
Branded Hotel Key Cards.....	\$3,500
Full Page Ad in Program Brochure.....	\$1,500
Half Page Ad in Program Brochure.....	\$750